



NEWS RELEASE

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INNSOURCE SOLUTIONS LAUNCHES BUSINESS AND FORMS FIRST CANADIAN BUSINESS ALLIANCE WITH EFFICIENT FRONTIERS.

Mark Sergent and Ben Larsen are pleased to announce the launch of InnSource Solutions, a company dedicated to customer service in the development, provision and servicing for the business technology requirements of the hospitality industry.

InnSource Solutions is excited to announce it has recently become the first certified Canadian distributor for a suite of software products developed by Efficient Frontiers of Livermore, California. The ReServe Interactive suite comprises catering and event management software, dining reservations and table management software, and a strong compliment of add-on modules. This versatile suite of products is suitable for the entire hospitality industry, including hotels, restaurants, sports and entertainment complexes, golf and country clubs, wineries and institutions.

"This is a great start for InnSource Solutions, a company founded on the strength from our customer service team that brings over seventy-five years of combined hospitality and technology experience," said Mark Sergent, Director of InnSource Solutions. "Our mission is to provide quality technology solutions for the hospitality industry through the development and offering of innovative software products, hardware and network services and excellence in customer support services. The development of our new Hotel Management System and the establishment of some key business alliances provide effective technology solutions for the hospitality industry."

"We chose Efficient Frontiers because of their commitment to customer service and their feature rich product, designed on a strong technology platform" said Ben Larsen, Director of InnSource Solutions. "This is an extremely intuitive product designed with the user in mind and provides a seamless total solution that measurably increases productivity."

Beth Goodell, President and Chief Marketing Officer of Efficient Frontiers stated that in choosing InnSource Solutions, "We were looking for the right Canadian representation and we have found a partner that shares our philosophies on customer service and excellence in all facets of the business relationship".

Efficient Frontiers Inc., with more than 20 years of experience in hospitality management, sales and service, and software engineering, specializes in software applications for Dining Reservations and Table Management, Catering and Event Sales Management, Club Membership Management and Labor Scheduling and is a leader in the development and marketing of solutions which maximize the efficient and profitable provision of services to the hospitality industry.

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